14th December 2015

Community & Health Committee

Leisure Strategy

Report of: Roy Ormsby – Head of Street Scene

Wards Affected: All

This report is: Public

1. Executive Summary

- 1.1 In March 2015 the Council commissioned Ploszajski Lynch Consulting to develop a Leisure Strategy for the Borough.
- 1.2 An initial draft of the strategy is now complete, but to develop this further it requires Members to provide input into the document, and identify some key priorities to take forward through a project plan over the coming years.
- 1.3 The strategy has been developed to cover two distinct areas, firstly encompassing all our parks and open space provision, and secondly the facilities that are offered through Brentwood Leisure Trust, and the challenges faced over the next five years.

2. Recommendation(s)

2.1 Members agree to establish a working group to develop a work programme to deliver the Leisure Strategy over the next five years.

3. Introduction and Background

- 3.1 At Ordinary Council on 18th November 2015 Council approved a new Corporate Plan, which included a key priority for Health & wellbeing, and to take a strategic approach, through the leisure strategy, to sport and recreation. This will bring some challenges, but it is important that the Council develops a clear plan to take these issues forward for the future.
- 3.2 There will be a need to work in partnership with a range of organisations, and it is clear that the Council will not be in a position to deliver a leisure strategy alone. It is important that the strategy is developed and owned by the Council, and that across all parties there is recognition for the need to improve the health of our residents.

3.3 Therefore the strategy needs to be developed through a cross party working group, and that clear targets are set for delivering sport and leisure activities across the Borough.

4. Issue, Options and Analysis of Options

4.1 There is a need to develop and deliver the leisure strategy, and the challenges it brings, across the Borough. Therefore there is a need to ensure that all Members are committed to delivering the challenges outlined in the strategy in future years.

5. Reasons for Recommendation

5.1 To ensure ownership by all parties for the delivery of the Leisure Strategy.

6. Consultation

6.1 The strategy has been developed through consultation with key groups in the Borough and with Governing Bodies of Sport.

7. References to Corporate Plan

7.1 The Leisure Strategy is a key document outlined in the Corporate Plan.

8. Implications

Financial Implications

Name & Title: Ramesh Prashar. Financial Services Manager Tel & Email: 01277 512513 / ramesh.prashar@brentwood.gov.uk

8.1 There are no direct financial implications arising from this report.

Legal Implications

Name & Title: Daniel Toohey, Head of Legal Services Tel & Email: Daniel.Toohey@BDTLegal.org.uk

8.2 There are no direct legal implications arising from this report. Legal Services will be available to advise further as the proposed strategy is developed.

Other Implications (where significant) – i.e. Health and Safety, Asset Management, Equality and Diversity, Risk Management, Section 17 – Crime & Disorder, Sustainability, ICT.

8.3 None

- **9 Background Papers** (include their location and identify whether any are exempt or protected by copyright)
- 9.1 None

10 Appendices to this report

None.

Report Author Contact Details:

Name: Roy Ormsby – Head of Street Scene

Telephone: 01277 312554

E-mail: roy.ormsby@brentwood.gov.uk